

November 8, 2010

FOR IMMEDIATE RELEASE:

**Where's Audrey?
The missing star of the exhibition ... the call goes out!**



A call for help has gone out from **scosa** as it prepares to unveil a major retrospective exhibition celebrating 60 years of service to South Australia.

“Having a Ball” is an extraordinary look back at the work of **scosa** including 50 years of the Miss South Australia Quest, one of the longest running and most glamorous fundraising events in SA.

The exhibition - which is set to open on Thursday, November 25 - also features memorabilia looking back over the evolution of the organization including historic marketing materials, collection tins and disability aids, but is missing an “Audrey” collection doll.

scosa General Manager of Marketing and Business Development , Gabrielle Overton, said the exhibition’s organisers would love to include an “Audrey” collection doll in the showing but haven’t been able to find one.

for enquiries, interviews and photo opportunities contact:
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Spastic Centres of South Australia Inc

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scosa we celebrate 60 years

media release

“We know there were probably six or seven around the State during the ‘50s and 60s, but we have no idea where they all ended up,” she said.

The life size dolls sported blonde hair and calipers with a collection slot in Audrey’s head and a sign “Please Help Spastics”.

“Obviously times have certainly changed, but the Audrey dolls played a key role in lifting awareness about children with disabilities, so we’d love to include one in our exhibition,” said Gabrielle.

“If there’s anyone out there who knows where we could find one to display, we’d be delighted to include her!”

ENDS:

WHAT: “Having a Ball” Exhibition

WHEN: Thursday, November 25 to Sunday, November 5

WHERE: The Bob Hawke Prime Ministerial Centre’s Kerry Packer Civic Gallery,
UniSA City West Campus, Hawke Building
Level 3, 50 – 55 North Terrace, Adelaide

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