

scosa new horizons

may 2007

On 1 February we launched our new brand, name and imagery with a real bang! when we dressed the Rundle Mall's Balls in orange lycra for the day and presented hundreds of orange balloons to passers-by. Orange circles were everywhere!

Wow! what a start for our new name and look!



And in a note of respect for our history and the purpose for which **scosa** was established in 1950, we had 487 specially marked balloons, one for each child born in 2007 who will develop Cerebral Palsy.

On that day too the formal reamalgamation of CAS with Spastic Centres took place and became the new **scosa**.

Our new look and brand has already created a splash with the media and following television coverage on launch day, numerous newspaper articles and radio interviews have appeared.

Metropolitan readers will also see our many bus shelters and billboards throughout the year. A focus on supporting our Pt Pirie and newly established Clare service is also underway and country readers will have also seen editorial and advertising in their regional media. And the new look is not limited to billboard, bus shelters, newspapers and television; very many of our staff proudly wear shirts with our new logo every day and orange circles will progressively appear on our vehicles, the first already in place at Clare and Pt Pirie.

So, be prepared, the organisation with which you have a long and proud connection is back in the public eye and we're planning to stay there!



scosa supports the Clare community



Our brand new Clare Hub is up and running and what a great success story.

People with disabilities and their families eagerly welcomed the new day service that recently opened in early April to support people with disabilities in the Clare region.

“We are very excited about the opening of our Clare Hub. It is a wonderful opportunity to help support the local community and also provide some local employment opportunities too.” says Judy Curran, Chief Executive, **scosa**.

“Our clients are having a great time. They are participating in all sorts of activities and events in the local community and it’s fantastic to see the difference the services have already made to so many lives in such a short time”.

Clients instantly decorated the Hub with a very colourful banner of their hand prints and names along with a collage of photos from their first few weeks of activities and many pieces of artwork displaying their talents.

Delicious Anzac Cookies and Apricot Balls are just some of the culinary delights that have already been created and many of the clients have also enjoyed participating in community activities such as the launch of the local skate park.

“Our aim is to always provide as many community based activities as possible for our clients and ensure that they are comfortable and have easy access to the things they need to make every day enjoyable and rewarding.” says Judy.

“We bring with us over 57 years of experience in supporting people with disabilities and are looking forward to supporting the local community in developing opportunities for people with disabilities in the local area.”

scosa is committed to facilitating individual choice, community inclusion and participation, developing and promoting individuals’ potential whilst ensuring people with disabilities have the necessary assistance, support and flexibility in arrangements to meet complex and changing needs.

Transport to and from home is a unique and additional service that is being offered specifically for the Clare Hub.

“For the local community, transport plays a vital role to the success of day services being offered in the region. We are pleased to be working with the local community to ensure clients specific needs are met.”

“A valuable alliance with Country North Community Services sees us sharing a great facility and other resources to the benefit of the community and in particular people with disabilities” says Judy

scosa thanks the local community of Clare and surrounding areas who have welcomed and embraced the services and contributed to the successful establishment of the Clare Hub.

“We truly appreciate all the support and generosity that has been provided during the months leading up to the opening. It has been a joy to work with the community and we appreciate the support we have received from organisations such as Country North Community Services, Disability SA, Clare Central Motel and Clare Valley Cycle Hire.

scosa continues to seek opportunities for future Hubs in regional South Australia to offer its services to more people with disabilities throughout the state and further grow the organisation.





Garden makeover to please all the senses!

A glorious garden makeover was recently created with the help of many organisations, supporting the work of scosa.

“Our Hub facilities enable our clients to enjoy an amazing range of developmental activities like cooking, gardening and craft, all in a home-like environment.” says Judy Curran, Chief Executive, **scosa**.

All Hubs have sensory rooms and most have gardens designed to encourage clients to look, touch, smell and hear in a wide range of activities, enhancing their sensory skills and experiences.

“This new garden has provided our clients of the Thebarton Hub the opportunity to experience the outdoors in a very pleasant, educational and safe environment. These and many more activities are all made possible with the support of businesses and individuals within the community and we sincerely appreciate the fabulous generosity of the organisations that have helped make this garden possible.”

A special morning tea celebrated the opening and provided the opportunity to acknowledge the following organisations for their generosity and support in creating the Thebarton Hub garden:-

AVJennings Limited for the tubular fencing
Charles Sturt Lions Club for the water fountain
Electric Solutions for the paving and electrical work
Jeffries Group for the soil and mulch
Government ICT Services for the garden seat.

“Clients from our Thebarton Hub are very excited about their new garden and are already enjoying the outdoors in this wonderful environment.”

Cocktail Party Invitation

scosa will be hosting a fundraising event on **Wednesday 30 May at 7:30pm** at Norwood and you are all invited.

The “Icons on the Parade Cocktail Party” will be a fun filled night with live entertainment, special guest MC and the chance to **WIN a FREE** Hair makeover by Robert Bava from the Award Winning Salon “Toni&Guy.”

scosa specially acknowledges and thanks the many local organisations who have shown their support for this wonderful fundraising event.

Tickets are only **\$25** each and include Live Entertainment, complimentary drinks and nibbles and a chance to win various prizes.

Fin Designer Jewellery will also be available for sale on the night and proceeds support the valuable work of **scosa**.

Only 150 tickets are available, so you will need to be quick!

Contact Clare today on (08) 8347 2664 or email chodgson@scosa.com.au to purchase your tickets!



The Kate Skipper Scholarship 2007

We are delighted to announce that the winner of the Kate Skipper Scholarship for 2007 is Tyson Nardetto.

Tyson was awarded the Scholarship to enable him to pursue his dream to learn to read and write through a literacy programme.

The Kate Skipper Scholarship was founded to honour the memory of Kate Skipper. This award is for \$1,000 and is used for post secondary school education.

Applicants are required to demonstrate how the Scholarship will benefit their educational development.

Tyson was awarded the scholarship on Friday 2 March at a special celebration at the Arts Centre with his family and representatives from **scosa** present. It was an exciting occasion for everyone.

We wish Tyson well and every success in pursuit of his studies and look forward to receiving applications from clients of Tyson's calibre next year.



Strategic Direction for 2007

Since our last issue of New Horizons we have finalised our 5 year Strategic Plan.

reaching even higher..... is the driver for 2007 with a very strong focus on our commitment to clients and further growth of the organisation.

reaching even higher... our Strategic Plan 2007

Our Vision

Leading our community in the support of people with disabilities to enable them to fully participate in their chosen domains in life

Our Mission

To enable people to build self awareness and their capacity to connect and participate in the areas of relationships and community

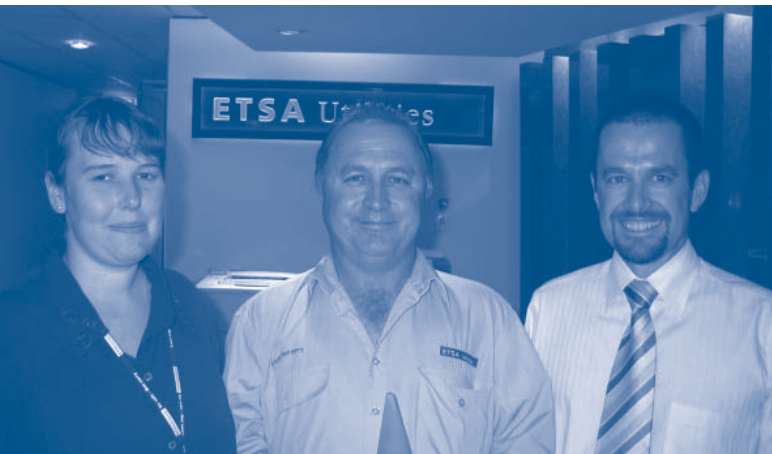
Our Values

- Excellent service to our Clients
- Respecting Our people
- Inclusive communities
- Being accountable
- Teamwork
- Organisational growth and development

Our Objectives

- To be the provider of choice for social participation services to people with disabilities
- To achieve significant sustainable strategic growth in client service sessions and development of the organisation to the benefit of current and future clients over 5 years to 2012
- To achieve increased positive social inclusion and connection for people with disabilities in the community
- To strengthen a culture of organisational development and best business practice that contributes to exceptional service quality to clients and other stakeholders
- To maximize return on financial and other assets through responsible governance and management to ensure long term sustainability

We look forward to working with you all to achieve our goals to the benefit of current and future clients.



Kellie Caimanos, Andy Fishers, Bruce Stribley

Adelaide Convention Centre helping scosa to connect

The wonders of the internet are being expanded for scosa, the Spastics Centres of South Australia clients thanks to the generosity of the Adelaide Convention Centre.

The Centre recently donated 20 computers which have been put to good use in 13 of **scosa's** metropolitan and regional Hubs which provide a variety of services, including internet cafes.

"We were updating our computers to meet ever changing requirements but wanted the old computers to go to a good home given that they were still in excellent working condition," Convention Centre Chief Executive Alec Gilbert said.

"When we heard that **scosa** was looking to further establish its internet cafes, we jumped at the opportunity to help out.

"Our staff work in hospitality which is all about providing a high standard of service to customers.

"The concept of corporate social responsibility is at the heart of much that we do both in terms of looking after the environment and ensuring that the needs of the community are met so the donation was something that both the Board and staff fully endorsed."

Mr Gilbert said it was not the first time the Centre had donated computers: Late last year Anglicare received 25 computers which are now used by needy families.

Judy Curran, Chief Executive, **scosa** said it was terrific that private enterprise was supporting people in the community through such actions.

"We help our clients to learn a variety of skills that help them to become valuable members of their communities and being able to offer internet cafes in our Hubs has opened up a whole new world," Judy said.

"As an independent, community-based, not-for-profit organisation, we are reliant on the generosity of others to ensure we meet the needs of our 300 plus clients and we are grateful to organisations such as the Adelaide Convention Centre which are helping us to continually improve and enhance our services."

ETSA employees are bright sparks

ETSA employees have been making regular contributions from their salaries to scosa for 50 years.

ETSA are one of 60 or so companies in South Australia whose employees give generously through regular salary deductions.

Our Employee Giving programme works on the principle that a small amount every week or month has minimum effect on your pay, but over time, has a huge impact on the facilities and activities available to scosa clients.

South Australian employees have been supporting our program since 1950 and in that time have raised over \$2.5 million. An amazing effort!

The people at ETSA have made a tremendous difference to the lives of thousands of people with disabilities and we recently visited ETSA to meet some of the generous donors.

Kellie, Andy and Bruce (pictured above) have all been contributing towards scosa's Employee Giving programme for many years. They believe in the "very valuable work of **scosa**" and believe that "a huge number of people contributing small amounts adds up to make a real difference".

Past President and long time Patron of the Spastic Centres of SA, James Nelson AM was an executive at ETSA and a champion of the Employee Giving Programme at its inception encouraging ETSA employees to join.

We salute the people at ETSA and thank them for their generous support.

If you would like to make regular salary deductions to help support the work of **scosa** through our Employee Giving Programme, please contact Rex Keily Executive Manager Marketing & Business Development via email rkeily@scosa.com.au or telephone on (08) 8347 2664 or talk to your payroll department. All contributions over \$2 are tax deductible and we will provide you with a receipt for your tax records.

New Hub to open soon

scosa will open a new Hub at Gilles Plains by the end of May.

The new Hub is a large facility offering a sensory room, client friendly kitchen, large activity rooms where sporting, music and other activities take place and a great secure garden and parkland setting offering recreational opportunities.



Port Pirie Move

Our Port Pirie Hub has moved to a great new facility in Afford Road.

This new facility will enable our clients to experience a wider range of activities and provides additional space for the new clients who will join us in the near future.



CHANNEL 9 TELETHON LOTTERY
PICK A PRIZE You win, you pick the prize

Suzuki Swift Sport
SUZUKI IN THE CITY

SonyCentral Package
SonyCentral

Northbank boating package
CBOM

\$25,000 Home Improvement Products Voucher
Home improvement products from Stratco
STRATCO

TICKETS \$2
Buy a book and get a FREE TICKET

Minimum value of each prize \$25,000

9 Telethon

Channel 9 Telethon Pick-a-Prize Lottery

scosa is once again participating in the Channel 9 Telethon Pick-a-Prize Lottery for 2007.

Again this year, there are some great prizes up for grabs.

Buy a ticket for just \$2 for your chance to win either a Suzuki Swift Sports Car, \$25,000 Home Improvement voucher from Stratco, a Sony Central personal, home and entertainment package or a Northbank 490 Cuddy boat

If you would like to purchase tickets in this years fabulous Telethon Pick-a-Prize Lottery; tickets are only \$2 each or \$20 for a book. Purchase an entire book and get one ticket free!

To order your book or purchase a ticket please call Gaynor Semmler today on (08) 8347 2664 .

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Entertainment Books Available Now

The new 2007/2008 Entertainment™ Books are now available.

The Entertainment Book is your guide to the best restaurants, hotel accommodation, attractions, sports and leisure activities ... all with 25% to 50% off or 2-for-1 offers.

Entertainment™ Books are only available through fund-raising groups, organisations and corporations as a member benefit or fund-raiser. The featured restaurants and other businesses do not pay to be included, they are selected based on awards, reviews and personal recommendations.

scosa are again raising funds through the sale of the 2007/2008 Entertainment Books to help support our services.

To purchase an Entertainment book for just \$60 please contact Gaynor Semmler at **scosa** on (08) 8347 2664 or email gsemmler@scosa.com.au