

scosa new horizons

september 2009



Loud, proud and leading the pack

scosa just loves to show the community who we are and what we do by reinforcing that we make the most out of every day by laughing, sharing, caring, playing and having fun.

Whether it's been the awareness of Cerebral Palsy Week, competitiveness of Soccer Showdown, achievements in Active Support, or the theatrics of Performability, everyone has loved the fun of the past few months.

Cerebral Palsy Awareness Week, celebrated this August, was an excellent opportunity to generate community support and understanding by celebrating the achievements and abilities of people with CP through events, the media and our public awareness campaign. One of the events held during Cerebral Palsy Awareness Week was Showdown V, where the competition between our three branches – Flinders, Hamilton and Spence - was fast and fun, with everyone getting out and having a go.

Another exciting event where the creative talents of clients and staff were on show, was at our very first Performability, with Hubs performing a variety of acts. With the day bringing lots of smiles and laughter, plans are already in place for a bigger and better show next year.

It has also been a time where we have had a wave of community exposure with articles in the press, advertisements and interviews on the radio and our standout billboard at Darlington. Our donation balls have also been a huge success, with now over 500 located in high profile businesses around South Australia.

The Christies team also moved to a fabulous Hub in Hackham. Everyone is thoroughly enjoying more space and a bright new environment. To celebrate the move, an official opening will take place in mid October.



On another brilliant note, **scosa** took out two of this year's prestigious Australian Marketing Institute Awards for Marketing Excellence. We are very proud of our achievements and it is a credit to the whole team who always go the extra mile.

It has been a fantastic past few months and there is even more to look forward to including the Circus Spectacular, Snow Day and celebrations of achievements in Active Support as we continue to reach even higher.





Governor-General chooses us first

Her Excellency, Ms Quentin Bryce AC, Governor-General of Australia, visited our Mitcham Hub in May to present Active Support Achievement Awards to a number of outstanding clients.

Her Excellency is Patron of a number of organisations which support people with Cerebral Palsy, along with her husband, His Excellency Michael Bryce AM AE, met with families, clients and staff.

The Governor-General congratulated **scosa** on being the first day service provider in Australia to implement Active Support and help make the lives of people with disabilities so much more enjoyable.

It was an absolute honour that Her Excellency made us her very first appointment on her official trip to South Australia.

The Governor General's visit was a momentous occasion which will be remembered fondly by everyone involved.



The Christies Team Moves

After nearly four years at the **scosa** Christies Beach Hub, the team has moved to a brand new Hub at Hackham.

The new premise, located at Penneys Hill Road, is an outstanding site offering lots of room, natural light and fantastic surroundings.

The large building will help facilitate the growth of **scosa** in the Southern region.

An official opening of the Hub will take place in mid October.



Prime Minister recognises Ray Gabell

A Certificate of Appreciation was recently awarded to Ray Gabell for his outstanding contribution to volunteering in the local community by the Australian Federal Government as part of a national recognition programme.

Ray is known to **scosa** not only as a past employee, but also as a long standing and dedicated volunteer.

As an employee for 13 years, Ray was a key component of the small, tight-knit group of professionals that formed the **Spastic Centres of South Australia** Community Relations Unit. Through Ray's insightfulness, **scosa** established the Deferred Giving Programme in the late 1980's, now known as the Bequest Programme.

Ray continues to energetically demonstrate his personal commitment by volunteering in the marketing and fundraising team and can always be seen cheering on the teams at our Soccer Showdown.

scosa dominates at AMI awards

scosa blitzed this year's Australian Marketing Institute Awards for Marketing Excellence, taking out two Awards for our Give A Buck campaign.

The winning Awards were in new brand and marketing communications, recognising the success of the innovative Give A Buck strategy.

The campaign encompassed creating, launching and building Give A Buck which continues to increase community awareness, identifies and communicates **scosa** and generates donations.

We now hold three Australian Marketing Institute Awards for Marketing Excellence and are in the running for the national award in both categories, which will be presented in October.





Fabulous Fundraiser at House of Chow

A jewellery exhibition and dinner by Fin Designer Jewellery was held in August at the House of Chow with part proceeds donated to **scosa**.

The sold-out event was a fantastic opportunity for people to view and purchase unique jewellery, and enjoy Chinese cuisine and wines.

Daniel Hubbard, partner of Brecknock Insurance, pictured with our Helen Scanlan and Sandra Roubos of Fin Designer Jewellery, was the lucky winner of a 10 kilogram Cadburys Chocolate bar.

St Aloysius goes orange

Victoria Square became a sea of orange in August when around 30 St Aloysius College students were out in the heart of Adelaide with our donation balls.

Not only did the girls raise funds to help support the work we do, but they also increased community awareness of us and Cerebral Palsy.

We sincerely thank all the students for their support.



We can count of Rostrevor College

Four students, Lachlan, Lenard, Mitchell and Matthew from Rostrevor College, organised as part of their community support project, a number of fundraising initiatives to raise money to support our valuable work.

The students held a jellybean jar competition and also supported a donation ball in the school canteen.

Many thanks to the students for raising awareness within their school community and supporting us.

The Perks of the Power Kicking Goals

Fans had even more reason to cheer on and support the Power at AAMI Stadium over the past year.

In a fantastic initiative, Perks Integrated Business Services and the Port Adelaide Football Club joined forces to help raise money for us.

As part of the 'Power of Dreams' project, Perks donated \$100 for every goal the Power kicked at AAMI Stadium.

Port Adelaide Chief Executive Mark Haysman said the aim of 'Power of Dreams' - the club's community support arm - is to help bring the dreams of disadvantaged South Australians to reality.

"Importantly, we wanted to work in partnership with existing organisations to make those dreams come true, and **scosa** is an important part of that," Mr Haysman said.

Karen Raffin, Chief Executive Officer of Perks said they were extremely excited to be able to help, by linking the goal kicking prowess of the Power and our wish to make a difference in the community.

In their nine games at AAMI, the Power kicked 157 goals, resulting in \$15,700 being donated.

"We were absolutely delighted with this joint promotion and it showed that South Australians really do support each other" said Judy Curran, Chief Executive.

A number of lucky Power supporters had the opportunity to meet some players and toss the football around on the hallowed turf at AAMI Stadium during one of the Power's last training sessions.

Funds raised through the partnership over the home and away season go directly to support the services we deliver.



Liberty International Underwriters partner with scosa



This year Liberty International Underwriters (LIU), a global specialty lines insurance business, celebrated 10 successful years in Australia.

To mark this occasion LIU commissioned eight Australian artists to portray the meaning of "Liberty in Australia" and chose to partner with **scosa** in South Australia. As a result, we received a generous portion of all monies raised through the auction of those artworks.

LIU are extremely excited to be partnering with us and we can expect some more exciting joint projects as we move forward together.



Soccer skills on show

scosa knows how to play!

Our fifth Soccer Showdown maintained its tradition once again – fun and fierce.

More than 150 **scosa** clients from all over South Australia came together and the three regions battled it out again for this year's title.

Intensity, passion and pride were high as clients, families and supporters cheered on the teams.

In its first year in the Showdown, Flinders took out the title, pipping Hamilton, followed by Spence in third position in the gruelling competition.

Students from the Ross Smith Secondary School Link Programme also joined in on the fun showcasing their wheelchair soccer skills.

Special guests, Adelaide United's Kristian Sarkies from the A-League team, Racheal Quigley from the Women's team, and Matthew Mullen from the Youth team, made a special appearance on the day. They shared their experiences with clients, signed posters and posed for photographs.

A special thanks to Nandos and Darren and staff from Les Brazier Special Vehicles who generously provided lunch for everyone.

We really appreciate everyone's support on the day and teams are already in training for Showdown VI.

A showcase of talents

Adelaide came alive in June with the inaugural **scosa** Performability.

The day featured a little bit of country, rock and roll and theatrics as each of the Hubs took to the stage and shook Mars Stadium to its foundations.

Performability was buzzing with excitement, enthusiasm and laughter as everyone showcased their talents.

Colourful and creative costumes and characters adorned the stage as everyone entertained the audience through song, dance, movement, comedy and drama.

The incredible performances were due to lots of rehearsing and the dedication and hard work that everyone put in.

The excitement for next year's Performability is already high with everyone preparing for a bigger and better show.





All the excitement of scosability

In May all the competitive, enthusiastic, and fun that is **scosa** was on display at our annual **scosability** Challenge.

All 10 Hubs were thoroughly represented with people participating in and enjoying an array of sports across the day, including volleyball, football, boccia, running, beanbag tossing, carpet bowls and frisbee.

Scosability was also an introduction to **scosa** for many new people who had not experienced our whole community celebrations before.

It was an extremely competitive and fun day, where individuals and Hubs continue to set the standards.

Congratulations to the Elizabeth Park Jetsetters, who took out the 2009 **scosability** Challenge. But they will need to beware as there have been rumours of a draft system being introduced and unscrupulous Hubs bidding for the best athletes and the biggest practical jokers!



scosa

100 Woodville Road
(PO Box 49) Woodville SA 5011
† (08) 8347 2664
f (08) 8347 2208
e info@scosa.com.au
www.scosa.com.au



The circus is coming to town

Step right up and enjoy the fun at this year's Circus Spectacular.

scosa is hosting its fifth annual Circus Spectacular for children who maybe seriously ill, or disadvantaged, young adults and the "young at heart" and those with severe and multiple disabilities.

The Circus is a special day for children and young adults who have otherwise limited opportunities to enjoy outings and is provided free of charge through the generosity of the South Australian business community.

Each supporting company pledges the cost of one or more tickets and enables our clients to participate as well as extending invitations to other organisations like Novita, Disability SA, Minda and Epilepsy Association, to also enjoy the fun of Circus Spectacular.

Held on Saturday 31st October and Sunday 1st November at Bonython Park, it is an event that will provide many disadvantaged people the opportunity to be part of the fun created just for them.

Win your dream home

Would you like a chance to win not one but two magnificent home and land packages?

The properties are located at Lot 333 and Lot 334 Jindabyne Street, Andrews Farm; with each property valued at over \$300,000.

OR

You could take a cash option with each prize valued at \$225,000 each

It's easy!

Simply buy a book of four tickets for \$30 and receive the fourth ticket free, and you will have a chance to win one of two homemaker packages valued at \$9,000 each.

All you need to do is complete the order form included with this Newsletter and post to:

scosa
PO Box 49
WOODVILLE SA 5011
Attention: Gaynor Semmler

or contact Gaynor Semmler on 08 8347 2664 or email gsemmler@scosa.com.au and your book(s) will be sent for you to either purchase or sell to your family and friends.

Funds raised through our participation in this years Channel 9 Telethon Lottery will enable us to continue to provide vital services to over 300 South Australians with disabilities. We appreciate your support and wish you luck in the 2009 Channel 9 Telethon Home & Land Lottery!

scosa donations

Donations over \$2 are tax deductible

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Please accept my tax deductible gift of

\$30 \$50 \$100 My choice \$

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or please debit my Visa Master Card Amex

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I would like to receive information about assisting scosa through a Bequest.

Please be assured your details remain strictly confidential in line with the scosa

Privacy Policy. If you do not wish to receive any further information from scosa, please tick this box.